



Vital Signs 2017 EMS Conference

October 25-29, 2017
Rochester Riverside Convention Center
Rochester, NY

Sponsorship Opportunities

Exhibit Hall Reception Booth Package **\$3,000**

Two 10 x 10 prime booth locations, website/on-line registration advertising, electronic advertising, general session screen recognition and signage recognizing sponsorship. **Three booth sponsorships available.**

Exhibit Hall Reception Vehicle Package **\$2,500**

20 x 25 prime vehicle spots, website/on-line registration advertising, electronic advertising, general session screen recognition and signage recognizing sponsorship. **Four vehicle sponsorships available.**

Vital Signs Bag **\$1,500**

Your company logo will be displayed on the official show bag handed out to all attendees.

Vital Signs App Sponsor **\$1,500**

Be a sponsor of the official Vital Signs Conference app. Have your company logo appear on banner ads every time an attendee opens the app. This is sure to sell quickly... be the first to secure your banner ad!

Welcome Banners **\$1,000**

Be one of the most visible promotions in the Rochester Riverside Convention Center as a banner bearing your company logo hangs in a prominent location seen by all attendees. Banner to be supplied by sponsoring company.

911 Center Tour Sponsorship **\$1,000**

Sponsor lunch at a tour of the Rochester/Monroe County 911 Center. This sponsorship includes lunch, signage recognizing sponsorship and an opportunity to distribute promotional material to each participant who attends.

Sponsor a Workshop **\$750**

Be the first with this amazing opportunity to sponsor one of the Vital Signs workshops. You can choose from ALS, BLS, Agency, Educator or General. Sponsorship includes website advertising, signage recognizing the sponsor and recognition in our conference publications.

Packet Insert **\$500**

This sponsorship allows one company item of your choice to be inserted in the show bag. Materials to be supplied by sponsoring company. **Five sponsorships available. Materials needed by September 1, 2017.**

Website Advertising **\$500**

Advertise on our conference website and we'll help you drive prospective buyers straight to your website. In addition, your logo will run on our general session screen throughout the conference.

On-line Registration Advertising **\$500**

Advertise your company with our on-line registration process and be the first in line to let our participants know you will be attending. As each individual registers for the Vital Signs conference, they are sent a confirmation e-mail. With this sponsorship, your company logo will be sent to each Vital Signs attendee that utilizes our on-line registration and all attendee e-mail blasts.

Customize Your Own Sponsorship!

Contact us and we can bundle a sponsorship tailored to your company's needs! Please call Valerie Ozga at (518) 402-1123 for more details.

Applicant Information Please print all information.

Company _____

Contact _____ Phone (_____) _____

Authorized Signature _____

Payment Method

Visa MasterCard Check (Payable to Health Research, Inc.)

Credit Card Number _____ Expiration Date _____

Name on Card _____

Please mail form and payment to: **Vital Signs New York State EMS Conference**
875 Central Avenue
Albany, NY 12206

For additional information, please contact Valerie Ozga at (518) 402-1123.